

February 2022

# **Orchestrating Design-Minds**

*from new perspectives...*

# DESIGN HUB TEAM

Aaliyah Behbehani

Alia Alazzeah

Alvaro Allona Lopez

Areej Alkandari

Hilda Youssef

Jose Dominguez

Lama Youshaa

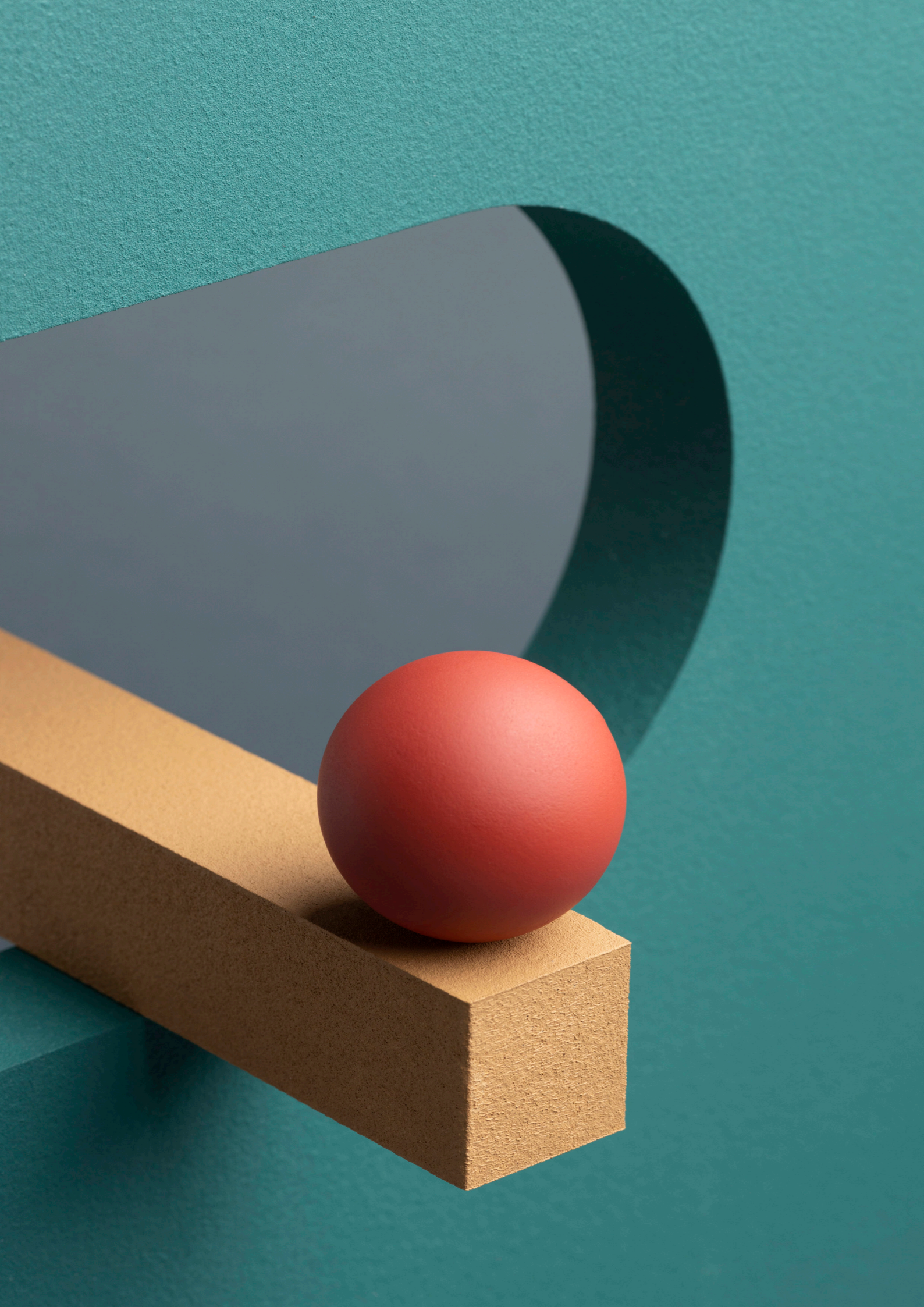
Saleh Al Fatimi

This magazine was custom-made for The American Interantional University of Kuwait.  
It is the backbond for any freshmen or experienced Architect, Interior Designer, and  
Graphic Designer that aims to deliver memorable design experiences to the community.

Script, design, and facilitation by Saleh Al Fatimi,  
Faculty Member at AIU  
SCAD College

## TABLE OF CONTENT

<b>00 Design Hub Team Message</b>	<b>4</b>
<b>01 Interior Design</b>	<b>5</b>
Design Trends	6
Digital Resources	8
Softwars Talks	9
Learning Resources	10
Competetions	12
Tools For Designers	13
Design Rules	15
Design 101	16
<b>02 Bussines and Career</b>	<b>18</b>
Market and Projects	20
Materials and Finishes	21
Before and After	23
<b>03 Student Corner</b>	<b>24</b>
Talks	25
Projects	29
Opinions, Views, Development	32



## 00 Design Hub Team Message

---

The pandemic has given newfound importance to the concept of home and how we live in our space. It was a mixed blessing that we became more aware of the importance role of what we do for people life style,

Interior Designers today is more needed!! for homes, businesses, and public spaces. Peoples nowadays tend to make thier spaces much comfortable, elegent and within budget.

As Expo 2022 in Dubai lunched, we can see how design was an essential part of the event. Countries are competing to show the best of what they have through design and technology.

There are so many resources for design, in our region rearly we find some to go with our environment and culture. So, we decided to brign as professionals and academics and kick start our AIU Design Hub Magazine.

We will love the journy together to enrich the literature and state-of-art knowledge.

**Saleh Al Fatimi**

AIU Design Hub

*Saleh Al Fatimi*  
COMPLETE YOUR STORY



## Our Hopes For The Future of Design

### What & Why?

What are your hopes for the future of design? What do you hope design looks, sounds, feels, and operates like in the future? What do you hope for from the future of design media? I'd love to know how you feel and what we can hopefully leave here for future bloggers, makers, and community leaders to take with them as they start new chapters.

### How?

1. **Inclusivity, across the board.** The biggest mistake I made in my time at Design was not creating a space that was welcoming to everyone in the community.
2. **A Better Understanding of Living Wages** (and Prices). One of the things I struggle with as I end this chapter, is feeling like I wasn't able to move the needle as much as I wanted when it comes to the idea of understanding money in the field.
3. **Environmental Sustainability.** This is an issue that I have always looked to our blogging colleagues at Inhabitat for leadership in.

## Our Hopes For The Future of Design

### What & Why?

What are your hopes for the future of design? What do you hope design looks, sounds, feels, and operates like in the future? What do you hope for from the future of design media? I'd love to know how you feel and what we can hopefully leave here for future bloggers, makers, and community leaders to take with them as they start new chapters.

### How?

1. **Inclusivity, across the board.** The biggest mistake I made in my time at Design was not creating a space that was welcoming to everyone in the community.
2. **A Better Understanding of Living Wages** (and Prices). One of the things I struggle with as I end this chapter, is feeling like I wasn't able to move the needle as much as I wanted when it comes to the idea of understanding money in the field.
3. **Environmental Sustainability.** This is an issue that I have always looked to our blogging colleagues at Inhabitat for leadership in.